



# You're invited!

## Call for Artists

A Wild in Art event  
brought to you by St Giles Hospice



# An elephant-astic opportunity!

**During the summer of 2024, St Giles Hospice and Wild in Art, will bring over 60 elephants, large and small, all uniquely decorated by artists just like you, to our streets, parks and open spaces.**

Our herd will parade across Lichfield, Tamworth and Sutton Coldfield for 10 weeks creating a free, fun and family-friendly art sculpture trail for all to enjoy.

A feel-good campaign we can all be proud of, March of the Elephants will bring artists and communities together to celebrate the very best of our region through imagination and creativity.

## We need you!

**Each of our three-dimensional blank canvas elephant sculptures need to be transformed into a work of art – this is where you come in!**

Your artwork will be seen by hundreds of thousands of people and we're actively encouraging submissions from our local, regional and national arts community.

We welcome designs in any medium – from traditional to new media, fine art to illustrations, graffiti and mosaic. Whatever the art form, we're keen to add drama, fun and a creative flourish to March of the Elephants!

## Wild in Art

Wild in Art is a leading producer of creative events that transform places into free, family-friendly, outdoor art galleries. Since 2008 they have animated more than 65 cities across the world with sculptures, helping millions of people experience art outside of traditional settings.

**Get in touch!**



If you have any questions we'd love to hear from you at **[elephants@stgileshospice.com](mailto:elephants@stgileshospice.com)** or **01543 432538**

# How it works

**Our trail will bring artists together with our corporate, public and community partners, to provide a new and uniquely creative opportunity for collaboration.**

Artist benefits:

- Receive £1,000 on completion of your elephant sculpture
- Showcase your work to thousands as part of a mass participation public art trail
- Be part of a unique post-pandemic event celebrating Lichfield, Tamworth and Sutton Coldfield
- Meet other artists and get the chance to work side-by-side in a communal art space
- Support St Giles Hospice in raising funds to care for local people, and their families, living with a terminal illness.



## August 2022

Artists invited to submit designs to be presented to sponsors for selection.

## 22<sup>nd</sup> October 2023

Deadline for artist submissions.

## November 2023

Art selection event. Elephant designs presented to sponsors for selection.

## Mid November 2023

Artists notified of sponsor selections and successful artists are commissioned.

## November 2023 – February 2024

Elephant sculptures created by artists either at shared artist space at St Giles Hospice in Whittington or in your own space.

## July-September 2024

March of the Elephants trail goes live. Elephant sculptures displayed across Lichfield, Tamworth and Sutton Coldfield.

## September 2024

Farewell event displaying all elephants in one place for one weekend to wish them well as they go on their final parade!

## September / October 2024

The elephants will take centre stage and will go to auction to raise funds for St Giles Hospice.

# Get involved

## Submit a design

Subject to being selected by a panel, your design will be included in the design portfolio which is presented to sponsors. Each sponsor selects their favourite and if yours is picked, you then apply the design to a sculpture.

## Get commissioned

Be appointed by a business to create a bespoke design or work with a community group to realise their vision for a sculpture.

If you're selected, you will receive an honorarium of £1,000 upon completion of your artwork.

Your work will be recognised across all printed materials and event collateral, including the sculpture's plaque, official trail map, website and mobile app.

## How to submit your design

Please use the Elephant templates on pages 6,7 and 8 to create your design, visit **[www.marchoftheelephants.co.uk](http://www.marchoftheelephants.co.uk)** to complete the artist submission form and upload your designs by **Midnight on 22<sup>nd</sup> October 2023**.

Designs must be in PDF or JPG format and be high-resolution. Attachments must not exceed a file size of 2MB. St Giles Hospice and Wild in Art are unable to return any materials submitted.



# Things to think about...

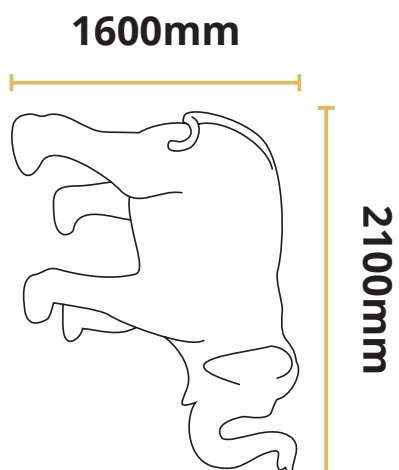
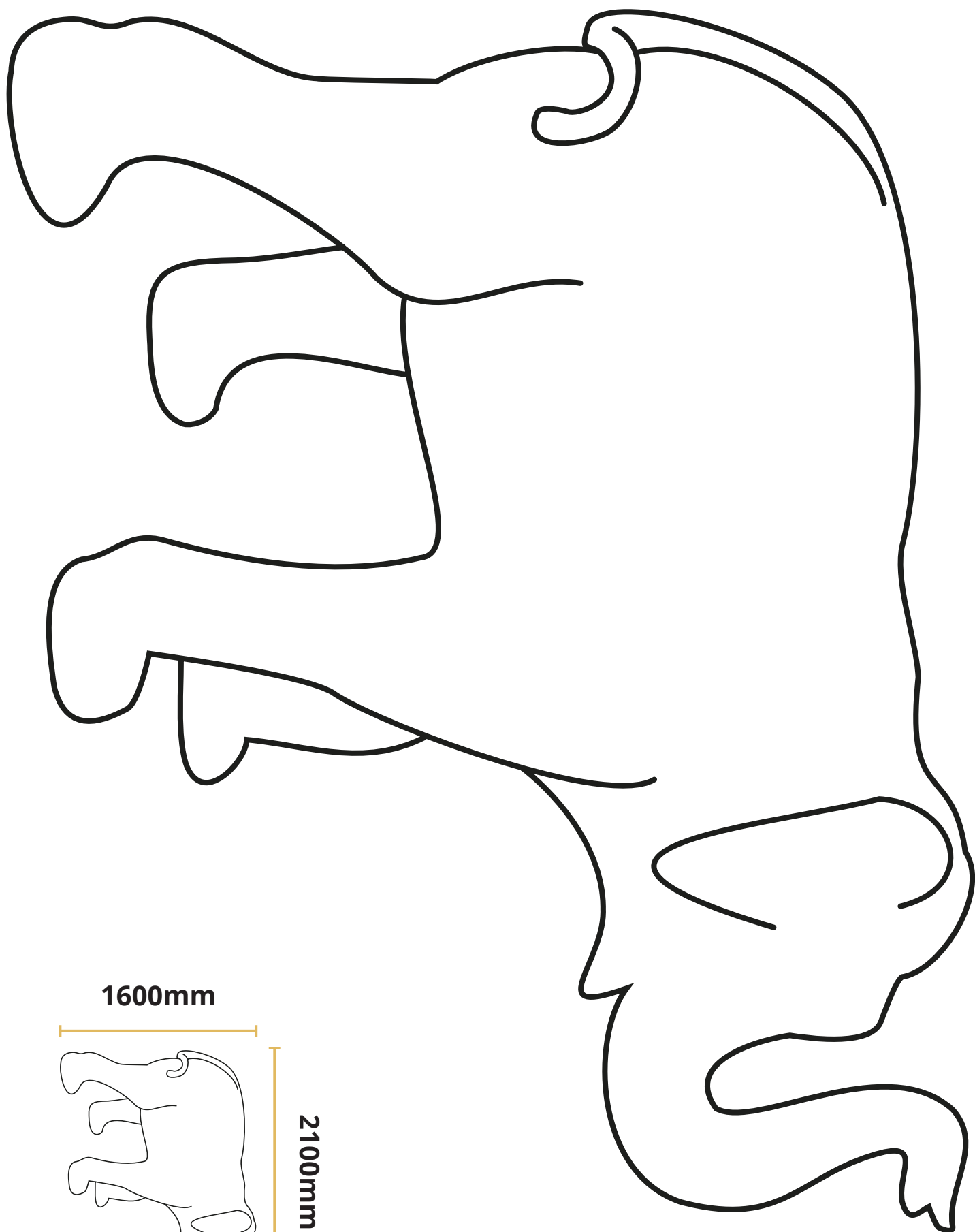
## When planning your design, please bear in mind that:

- You may submit up to three designs.
- Designs must be appropriate for public display; the audience will be wide ranging and of all ages. Designs that are overtly religious, political or sexual in nature will not be accepted. Additionally, neither corporate logos nor advertising is allowed.
- You may alter the basic sculpture shape but if doing so, must ensure the finished work remains structurally intact. It's recommended that only artists experienced in working with fibreglass submit designs that use this process.
- The public will touch and interact with your sculpture! Therefore, any attachments must be robust and able to withstand this handling (including, potentially, the weight of an adult), not be likely to cause any injury, and must be durable in an outdoor environment.
- While we welcome all art forms, experience has taught us that collage and/or sticking paper or paper-based products onto the sculpture does not prove as effective as painting or mosaics. Please consider this before submitting your design and be aware that most of the sculptures will be positioned outside for 10 weeks, exposed to the British weather.
- When placed outdoors, each sculpture is bolted to a concrete plinth using fixings. Artists must keep the base area of the sculpture clear of any attachments.
- Artist materials are not provided. The use of water-based acrylic paints is recommended, although artificial resin paint or two-component paint can also be used to paint or spray a design. To complete your sculpture, it must be finished with a waterproof, non-yellowing varnish which will be provided.
- Artists will not be responsible for placing their sculptures on the streets or collecting them once the trail has closed. We do, however, ask artists to be available during and after the event for any touch-up work that may be required. If an artist is unavailable, another artist will carry out this work.

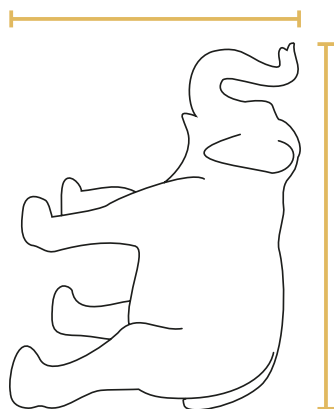
**"I'm so pleased to be part of March of the Elephants with St Giles. My friend was cared for by St Giles in 2018 and we have wonderful memories of her time there. Designing and painting this elephant was something special, not only celebrating my friends memory but supporting the hospice at the same time."**

Michelle Turton, Artist

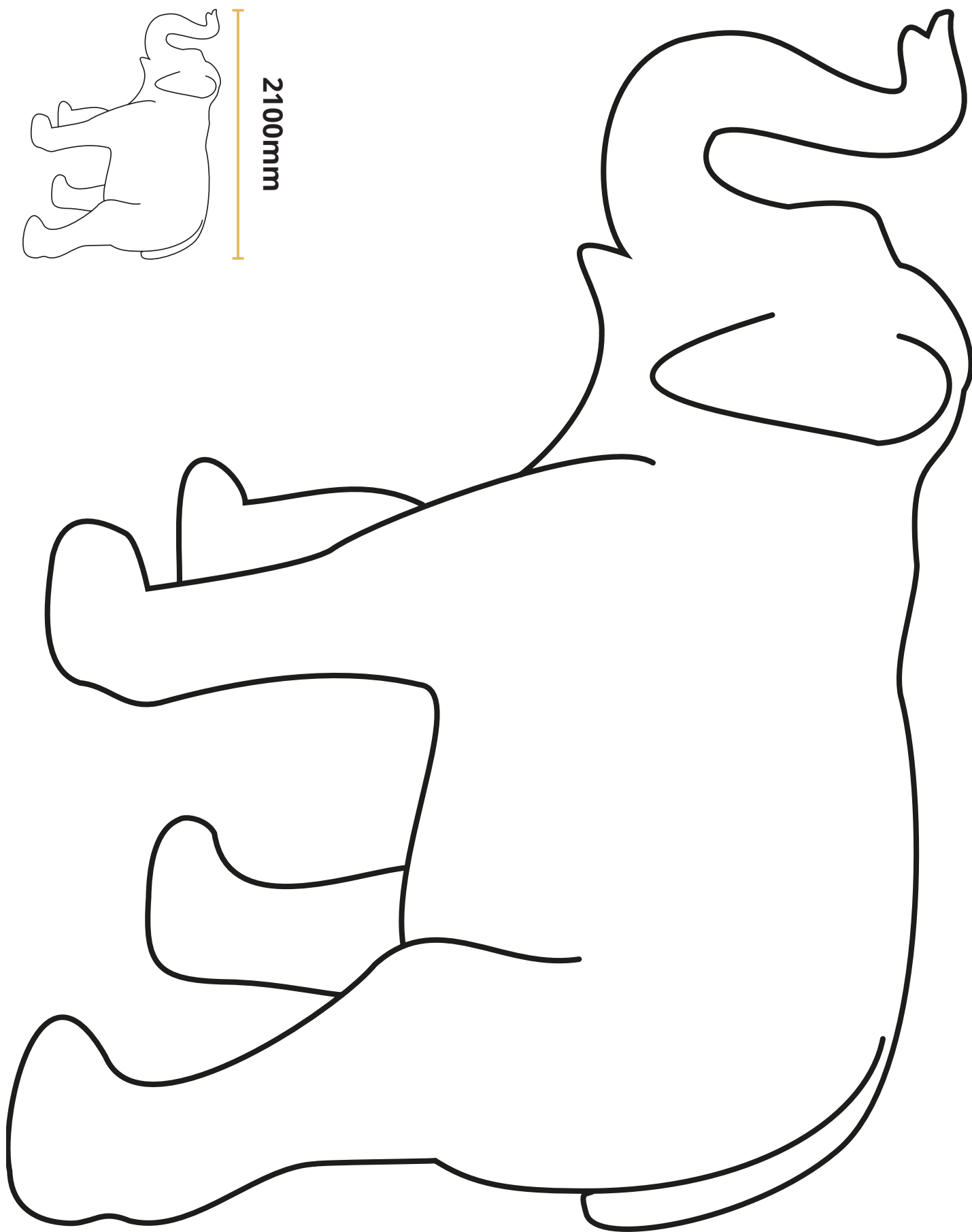


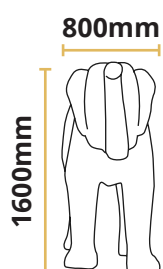
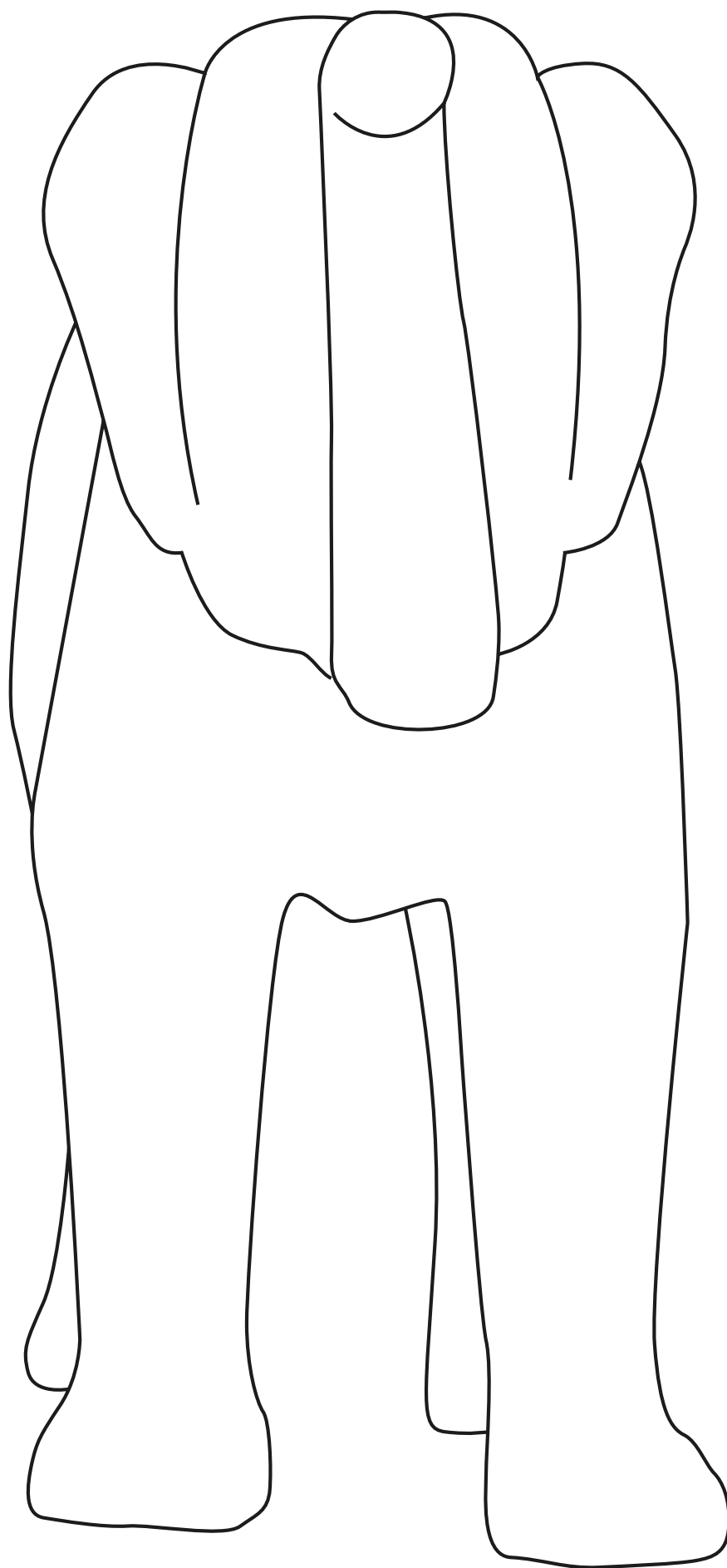


1600mm



2100mm







# Terms and conditions

1. The project is open to all artists, amateur or professional.
2. You may submit up to three applications.
3. All terms and conditions in this application form a part of the agreement between you and St Giles Hospice in connection with March of the Elephants and by submitting your work you are agreeing to be bound by all terms and conditions.
4. You must be the sole author and owner of all intellectual property rights of the work entered, or if the work is/are not your own in full, you must have sole permission in writing from the copyright owner/s to use his/her work. Source material or proof of permission in use of another person's work must be made available on request by the selection panel. St Giles Hospice and Wild in Art do not accept liability in the publication of any reproduced art.
5. The design must represent a piece of work that you have the ability to reproduce on a three-dimensional sculpture.
6. Any additions or modifications to the Elephant must be sufficiently strong to maintain structural integrity of the sculpture and must not cause injury.
  - 6.a. The structural integrity of such additions or modifications will be tested rigorously. Should the additions or modifications not withstand testing, you shall be charged the full replacement cost of the elephant and or repairs.
7. To enter, the work must be received by St Giles Hospice by the closing date of Midnight on 22<sup>nd</sup> October 2023. All entries must be accompanied by a completed artist submission form.
8. No allowances will be made for work that arrives later than the deadline.
9. By completing the artist submission form and submitting your elephant designs you consent that all data and information provided by you may be used by March of the Elephants and Wild in Art for marketing, communications and evaluation purposes unless you opt out in writing. We don't and never will sell or pass on any of your details to another organisation for them to use for their own purposes. We may, however, use third party organisations to help deliver services on our behalf, for example, distributing our email newsletters or feedback questionnaires, or managing participant lists for our events. At all times we will ensure that we look after your details responsibly – and that any organisations using your information on our behalf do the same. For more information please see St Giles Hospice's privacy policy at **[www.stgileshospice.com/privacy-policy](http://www.stgileshospice.com/privacy-policy)**

10. For the performance of contracts relating to the Event, the contact details you provide to St Giles Hospice in your design submission will also be shared with Wild in Art, who will add you to its database and process your personal information in accordance with its privacy policy set out here:  
**[www.wildinart.co.uk/terms-and-conditions/privacy-policy](http://www.wildinart.co.uk/terms-and-conditions/privacy-policy)**
11. Copyright and all other IP Rights in the design belong to and remain with the Artist. However, subject to St Giles Hospice paying all amounts due to the Artist under any final commissioning contract, the Artist grants to St Giles Hospice an irrevocable royalty free licence to use the completed artwork for St Giles Hospice's purposes in connection with the Event.
12. You consent to the use of your work, name and photograph in any promotional material carried out by St Giles Hospice and Wild in Art without any further compensation.
13. Your work will be reviewed by and subject to approval from St Giles Hospice prior to being shown to the event sponsors.
14. Work will be commissioned following confirmation by the event sponsors. This decision on all matters relating to the work selected to be used is final. No further correspondence will be entered into.
15. Upon commissioning, St Giles Hospice will enter into a separate contract with you to include an agreed schedule and the terms and conditions of engagement.
16. For each of your designs which are commissioned, St Giles Hospice will provide you with one elephant sculpture at no charge to you. Cost of materials is your responsibility with the exception of varnish, which will be provided.
17. St Giles Hospice intends to provide the commissioned artists with a single painting space, situated at St Giles Hospice, Fisherwick Road, Whittington, WS14 9LH, where they can each recreate their designs on an elephant sculpture. If you are not able to paint the elephant in the painting space, you will be responsible for the cost of transporting the elephant to your studio. In the unlikely event that we cannot provide a painting space, the costs of transportation of the sculpture will be discussed on a case-by-case basis. If you are unable to travel to our painting space and your studio is some distance away, please consider the potential cost and size of the sculpture before submitting your application. Staff at St Giles will try to support commissioned artists in the logistical movement of sculptures, where possible, but with the cost of fuel and transportation on the rise, and the size of these sculptures, we cannot set a fixed cost. We encourage you to look at options to travel and stay, rather than transport the sculptures, if this is an option.
18. You will provide a list of artist materials – specifically paint, brand and colours used in the application on the elephant.

19. St Giles Hospice reserves the right to withhold any fee payable to you in connection with the event if in its sole opinion the quality of the finished work provided falls below that which can be reasonably expected for public display and/or is substantially different from the design you submitted.
20. The elephant remains property of St Giles Hospice and must be returned in good order.
21. If the elephant is returned unfinished by you or deemed irreparable due to damage while in your possession, you shall be charged the full replacement cost of the elephant.
22. St Giles Hospice will award commissioned artists with an honorarium of £1,000 plus VAT (if applicable). This will be paid on completion of the finished artwork, subject to sign off, and all relevant paperwork. Payment will be made within 28 working days of receipt of invoice.
23. St Giles Hospice may from time to time produce facsimiles of the completed elephant in both 2d and 3d form, excluding figurines. For the avoidance of doubt, any agreement reached in connection with any facsimile of your design should include any consideration to be paid to you by St Giles Hospice and require transfer of rights to St Giles Hospice.
24. Subject at all times to your agreement St Giles Hospice may produce a figurine of the completed sculpture as part of the Event merchandise. If your elephant is selected to be a figurine, this will be subject to a separate figurine contract and include a royalty fee.
25. Following the event, the elephant will be auctioned to raise money for St Giles Hospice (Registered Charity No. 509014). Artists will be invited to renovate the elephant subject to, if necessary, an agreed additional fee. If this is not possible, a suitably experienced maintenance artist will do this.
26. By entering your work for consideration to be selected to be used in the event and for eligibility for payment of the honorarium you warrant that you have all required rights and consents to submit the work and allow St Giles Hospice to use the work in connection with March of the Elephants. You also agree to grant an irrevocable royalty-free licence to St Giles Hospice and to use the completed work for the purposes described elsewhere connected with the event.
27. Your artwork should be an original design, that hasn't been commissioned previously, and isn't a duplicate of a design submitted to another trail.



## Join the herd!

**For information about how to get involved through sponsorship, gifts in kind, services in kind or donations of advertising opportunities, please get in touch:**

**[marchoftheelephants@stgileshospice.com](mailto:marchoftheelephants@stgileshospice.com)**

**01543 432538**

